



Organized by
MA PO

2024

**US ★ ★ ★
CALLING**

Frisco - TX

20th & 21st April

Santa Clara

27th & 28th April

10:00 AM TO 7:00 PM

www.maxpo.ae

THE MOST SUCCESSFUL INDIA PROPERTY SHOW IN THE USA

OVERVIEW OF USA

California

California is home to nearly 900,000 Non-Resident Indians (NRIs), the largest Indian population in the US. As a prosperous community, Indian Americans here have a median household income of \$120,000 – 50% above state average.

Most NRIs in California work in IT – software, semiconductors, engineering etc. Many lead top tech companies.

With high purchasing power and a need to connect culturally, NRIs are looking for good real estate options back in India. Research shows strong demand for high-end properties by Indian developers that blend world-class amenities with Indian designs.

Our India Property Show USA brings together wealthy NRIs, investors and community leaders in California. It is the ideal event to showcase your flagship residential and commercial projects to influential NRI homebuyers.



Frisco city, Dallas

With its status as the 5th largest NRI population hub in the US, the Dallas-Fort Worth area presents a compelling investment landscape for Indians. Home to over 125,000 Non-Resident Indians, the region boasts the 2nd largest IT workforce in the country, offering abundant opportunities for professionals in software services, consulting, telecom, and more.

Dallas houses major offices of renowned companies such as Deloitte, Capital One, Verizon, Bank of America, AT&T, and Walmart, providing employment to thousands of skilled NRI professionals. Furthermore, Frisco, within the Dallas metropolitan area, stands out as a key hub for IT, healthcare, and financial services, with Indians holding leadership roles in major corporations.

Our research indicates a strong interest among NRIs for premium gated communities and luxury developments in India. This, combined with the presence of Fortune 500 headquarters such as ExxonMobil, JC Penney, and American Airlines, indicates a high-income Indian diaspora with a significant amount of disposable income available for investment.

Seize the opportunity to tap into this flourishing market by showcasing your flagship projects at the India Property Show USA, the premier platform connecting elite NRI buyers and investors in Texas.

Our dedicated team is ready to assist you in establishing partnerships with key community leaders, ensuring a strategic entry into the lucrative property market in Dallas and Frisco.





OBJECTIVES OF THE EXPO

- Generate leads and sales
- Partnership opportunities
- Launch new projects
- Thought leadership
- Brand awareness
- Market research
- Customer engagement

India Property Show USA serves as an invaluable platform bringing together property developers, brokers, financiers, and potential buyers. By showcasing model units, interacting with attendees, and leveraging seminars and networking events, participants aim to boost their brand, connect with targeted clients, identify business opportunities, and deepen their understanding of buyer preferences and market trends. Ultimately, the exhibition enables companies to promote their offerings, strengthen relationships, and position themselves as leading industry players

ONLY EXPO WHICH GIVES ACCELERATED RESULTS

With an unrivaled track record, our expo serves as the go-to platform for developers seeking to tap into the high-potential NRI homebuyer segment in the US. By converging exclusive project launches, targeted promotions, and influential networking under one roof, we enable exhibitors to generate sales and amplify their brand like nowhere else.

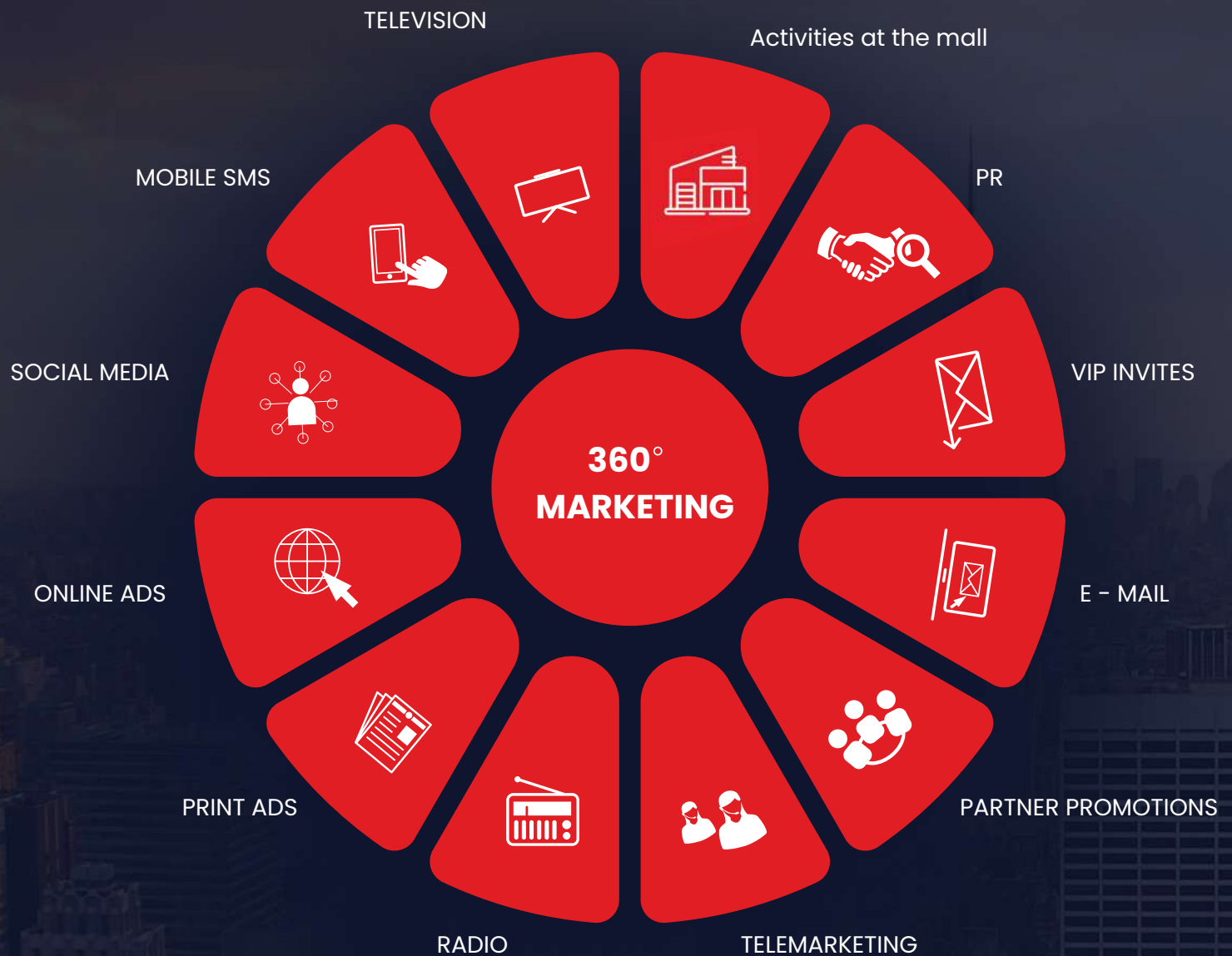
Our expo's reputation for tangible returns solidifies it as a catalyst for business growth. The expo provides the perfect springboard for Indian developers to penetrate the American NRI space and establish a foothold in this lucrative market.

At the recent expo, we accomplished a remarkable 52 spot bookings of premium properties for our exhibitor developers. This phenomenal response is a testament to the expo's unparalleled ability to generate quality sales leads. By converging NRI buyers and Indian developers on one highly-influential platform, the expo enabled exhibitors to instantly convert interest into lucrative sales.

CUSTOMER SATISFACTION



MEDIA & MARKETING



OUR SUCCESS STORY

12th
December 2023



13th
June 2023



OUR PAST EVENTS







Cost-Per Location

Normal Stall

₹5 Lakhs

Sponsor Stall

₹15 Lakhs

For Stall Booking

Call

+91 98451 14655

Email

anu.maxpo@gmail.com

annu@maxpo.ae

sales@maxpo.ae

Bangalore

: +91 91139 09571

Mumbai

: +91 8050168471, +91 9920510502

Hyderabad

: +91 8050168479

Chennai

: +91 9035652974

Pune

: +91 8050168477

Delhi

: +91 8050168479

Ahmedabad

: +91 8050168471

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